

# exhibits and advertising

## Exhibits and Advertising Contact/Mailing Information

Application/registration for exhibiting and advertising are due by **October 31, 2006**. All Exhibitor/Advertiser Registration Forms must be accompanied by full payment (check or credit card). A \$200 late fee will be assessed for booth reservations received after this date. Please send Exhibitor/Advertiser Registration Forms and camera-ready copy to:

### Travelink, Inc.

David Hunt  
30 Garfield St., Ste. C  
Asheville, NC 28803  
Tel.: 1-800-227-5689 or 1-828-252-8484, Ext. 2783  
Fax: 1-828-252-8589  
Email: [sswr@trvlnk.com](mailto:sswr@trvlnk.com)

## Advertising Opportunities

Advertise in the CONFERENCE PROGRAM, **which is distributed on-site to all paid registrants**. This program is a comprehensive listing of all symposia, plenary lectures, workshops, business meetings, receptions and exhibitors. Attendees use it in planning their Annual Meeting schedule and as a reference after the conference.

The program will be approximately 5.5" by 8.5". Only two ad sizes are available – full-page and half-page. Advertisements are in black and white. **Camera-ready copy must be submitted by October 31, 2006**. Ad copy may also be submitted electronically (in PDF "print" format). Please call Travelink with any questions, or for more information.

The cost of advertising in the program is:

Full Page (4.5" x 8") = \$510

Half Page (4.5" x 4") = \$355

**No ads accepted after October 31, 2006**

## Exhibitors

### Official Service Contractor

Name: The Expo Group  
Address: 1740 Hurd Drive  
City: Irving, Texas 75038  
Tel.: 1-972-580-9000  
Fax: 1-972-465-1102  
Email: [sbrown@theexpogroup.com](mailto:sbrown@theexpogroup.com)

The Expo Group will send an Exhibitor Services Kit to all exhibitors registered by October 31, 2006. This kit will contain comprehensive information about move-in/move-out times, freight handling, electrical, other rental needs, and ancillary services provided by other vendors, such as audio-visual, computers, and telecommunications. Show Management will charge a materials handling charge. This fee is NOT included in the SSWR exhibitor fee. **No shipments can be made to the Hyatt Regency or to SSWR staff.**

### All Exhibitors must Register for the Conference.

One registration fee, in the amount of \$250.00, is included in each booth fee. The cost for one additional exhibit staff person is \$50.00. Any additional staff person will be required to pay the full conference registration fee of \$250.00 prior to October 31, 2006. After October 31, 2006 the late registration fee is \$275.00. The on-site registration fee is \$300.00.

Registration fees entitle those registered to a conference tote bag, participation in conference sessions, receptions and other on-site activities that are open to all participants in the conference. A check or money order for the additional registration fees needs to be made payable to Travelink, Inc.

Exhibit booths are assigned by date upon which the application and payment are received. Phone requests will not be accepted. To receive the SSWR conference rate please call the Hyatt Regency San Francisco at **1-800-233-1234** prior to December 18. Inform the hotel that you are with the **Society for Social Work and Research** or make a reservation on line at <http://www.sswr.org>, click annual conference, then click hotel accommodation.

### January 2007:

#### Exhibitor Schedule

#### 11th Thursday

Exhibit Installation  
10:00 am to 4:00 pm  
  
Reception  
6:30 pm to 8:00 pm

#### 12th Friday

Exhibit 8:30 am  
to 5:30 pm

#### 13th Saturday

Exhibit 8:30 am  
to 6:00 pm  
  
Exhibitor Move-Out  
6:00 pm to 10:00 pm

Most conference attendees will arrive on Thursday, January 11, 2007. The exhibit area will be open for installation on Thursday from 10:00 am until 4:00 pm. There will be a special networking reception in the exhibit hall on Thursday, January 11 from 6:30 pm to 8:00 pm with all exhibits open.

**Cost of exhibit:** Single booth = \$800 Shared Booth = \$800 (no more than two organizations may share one booth)

## What You Get with Your Booth

The exhibit space will be located in the Pacific Concourse. SSWR provides the following equipment and services for exhibitors (included in the booth fee):

- One 8' x 10' booth consisting of 8' high back drapes and 3' high side drapes
- One 6' draped table and 2 chairs
- One wastebasket
- Standard 7" x 44" booth signs displaying exhibitor's name, city, state, and booth number
- General exhibit area cleaning
- One full conference registration—  
BE SURE TO INCLUDE  
CONFERENCE REGISTRATION  
FORMS FOR EACH PERSON  
STAFFING YOUR BOOTH
- Listing of all exhibiting organizations in 2007 Conference Program Schedule
- Listing of all exhibiting organizations in 2008 Conference Registration and Exhibition Preliminary Program

## Booth Sharing

Booth sharing is permitted; however, no more than two organizations may share one booth and SSWR will not match shared booth space. The total cost of the booth fee must be submitted with the Exhibitor Registration Form from each participating organization. If an exhibitor withdraws from the exhibit at any time, the other exhibitor with whom they were sharing a booth is fully responsible for the entire booth fee balance. The withdrawing exhibitor will be charged a \$100 administrative fee for withdrawing.

## “Take One” Table

There will be one table designated as a “Take One Table”. Organizations or individuals must place their own materials on this table and remove them at the end of the conference. This area will not be staffed. No materials may be shipped to SSWR for this table.

## Exhibitors at 2006 Annual Meeting

- |   |   |  |
|---|---|--|
| • Alcoholics Anonymous                                  | • Oxford University Press   | • Thomson  |
| • Allyn & Bacon   | • Rutgers Univ. School of Social Work                               | • University of Maryland-Baltimore               |
| • Assoc. of Baccalaureate Social Work Program Directors | • Sage Publications   | • University of Michigan School of Social Work   |
| • Columbia University Press                             | • Society for Social Work and Research                              | • University of Missouri at Columbia             |
| • Cornell University NDACAN                             | • Springer Publishing Co.   | • University of North Carolina                   |
| • Hartford Geriatric Social Work Initiative             | • Substance Abuse and Mental Health Service Administration (SAMHSA) | • University of Pittsburgh School of Social Work |
| • Haworth Press, Inc.                                   | • University of Alabama   | • University of Tennessee College of Social Work |
| • Institute for Advancement of Social Work Research     | • University of Buffalo School of Social Work                       | • University of Texas at Arlington               |
| • Jane Addams College of Social Work - UIC              | • University of Chicago   | • University of Utah                             |
| • Lyceum Books, Inc.                                    | • University of Georgia School of Social Work                       | • Virginia Commonwealth University               |
| • National Institute on Drug Abuse                      | • University of Houston Graduate School of Social Work              | • Wayne State University                         |



# SSWR EXHIBITOR / ADVERTISER REGISTRATION FORM

MAIL COMPLETED FORM WITH PAYMENT

organization name		contact person name	
mailing address			
city	state or province	postal code	country
email address		telephone	fax

EXHIBITORS - Exact content of 7" by 44" identification sign for EXHIBIT BOOTH.

- Please reserve one booth at the cost of \$800, if reserved by October 31, 2006.
- Please reserve one booth at the cost of \$1000, if reserved on November 1, 2006 or later.
- Please reserve one booth to be shared with \_\_\_\_\_.

Names of person/s staffing booth (for name badges). Be sure to return a registration form for each person staffing the booth.

ADVERTISERS - Copy must be received prior to October 31, 2006.

- Please reserve full-page (4.5"x 8") = \$510.00
- Please reserve half-page (4.5"x 4") = \$355.00
- Camera ready copy enclosed
- Camera ready copy sent electronically (in PDF "print" format) - email to [sswr@trvlnk.com](mailto:sswr@trvlnk.com)



METHOD OF PAYMENT (*Pre-Payment Required*) Please print legibly

\$ \_\_\_\_\_ Total amount paid \_\_\_\_\_ Purchase Order

- Check (made payable to **TRAVELINK, INC**)     Master Card     Visa     American Express

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expires \_\_\_\_\_ / \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Signature and title of person completing this form \_\_\_\_\_

Your Credit Card Statement will show a charge from Travelink, Inc./Registration and Travel Services, Nashville, TN (615) 367-4900.

Return form to:

David Hunt

**Travelink, Inc.**

30 Garfield St., Ste. C

Asheville, NC 28803

Tel: 828-252-8484, Ext. 2783

Fax: 828-252-8589

Email: [sswr@trvlnk.com](mailto:sswr@trvlnk.com)

