

# SSWR EXHIBITOR / ADVERTISER REGISTRATION FORM

MAIL OR FAX COMPLETED FORM WITH PAYMENT

organization name \_\_\_\_\_ contact person name \_\_\_\_\_

mailing address \_\_\_\_\_

city \_\_\_\_\_ state or province \_\_\_\_\_ postal code \_\_\_\_\_ country \_\_\_\_\_

email address \_\_\_\_\_ telephone \_\_\_\_\_ fax \_\_\_\_\_

NAME OF EXHIBITING ORGANIZATION - Exact content of 7" x 44" identification sign for EXHIBIT BOOTH:  
\_\_\_\_\_

Please reserve one booth at the cost of \$1000, if reserved by October 23, 2009.

Please reserve one booth at the cost of \$1200, if reserved on October 24, 2009 or later.

Booth Preference:

1<sup>st</sup> Choice Booth # \_\_\_\_\_  
2<sup>nd</sup> Choice Booth # \_\_\_\_\_  
3<sup>rd</sup> Choice Booth # \_\_\_\_\_

Names of person/s staffing booth (for name badges). Be sure to return a registration form for each person staffing the booth:  
\_\_\_\_\_

ADVERTISERS - Copy must be received prior to October 23, 2009.

Please reserve full-page (4.625"x 7.375")\* = \$610.00

Please reserve half-page (4.625"x 3.65")\* = \$425.00

Camera ready copy enclosed

Camera ready copy sent electronically (in PDF "print" format) - email to [sswr@trvlnk.com](mailto:sswr@trvlnk.com)

**\*Copy must be exactly to the dimensions specified above. In the event an ad is not appropriately sized, SSWR/Travelink is not responsible for the reformatting. SSWR/Travelink does not proof advertising copy.**

METHOD OF PAYMENT (*Pre-Payment Required*) Please print legibly

\$ \_\_\_\_\_ Total amount paid \_\_\_\_\_ Purchase Order

Check (made payable to TRAVELINK, INC)  Master Card  Visa  American Express

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expires \_\_\_\_\_ / \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**By your signature below, if requesting an exhibit booth, acknowledges your agreement with the Rules and Regulations of the Exhibit Hall including the liability clause.**

Signature and title of person completing this form \_\_\_\_\_

Your Credit Card Statement will show a charge from SSWR.

Return form to:

**SSWR / Travelink, Inc.**  
404 BNA Drive, Suite 650  
Nashville, TN 37217

**TRAVELINK** AMERICAN EXPRESS Travel Representative  
[www.TravelinkOnline.com](http://www.TravelinkOnline.com)

Tel: 615-367-4900, Ext. 5155  
Fax: 615-367-0012  
Email: [sswr@trvlnk.com](mailto:sswr@trvlnk.com)

